

Strategic Planning

<https://www.middlesex.mass.edu/strategicplanning/>

MCC in 2020

- NECHE Report
 - Connections with Board of Trustees
 - Diversity
 - Part time faculty
 - Assessment
 - Learning Outcomes



What is it?

Strategic planning is an organizational management activity that is used to set priorities, focus energy and resources, strengthen operations, ensure that employees and other stakeholders are working toward common goals, establish agreement around intended outcomes/results, and assess and adjust the organization's direction in response to a changing environment. It is a disciplined effort that produces fundamental decisions and actions that shape and guide what an organization is, who it serves, what it does, and why it does it, with a focus on the future. Effective strategic planning articulates not only where an organization is going and the actions needed to make progress, but also how it will know if it is successful.

Oh boy...come again?

Strategic planning is a process in which organizational leaders determine their vision for the future as well as identify their goals and objectives for the organization. The process also includes establishing the sequence in which those goals should fall so that the organization is enabled to reach its stated vision. The strategic planning process results in a strategic plan, a document that articulates both the decisions made about the organization's goals and the ways in which the organization will achieve those goals. The strategic plan is intended to guide the organization's leaders in their decision-making moving forward.

In plain language please!

- Set priorities
- Focus energies and resources
- Response to changing environment
- Where are we going
- How do we know what success looks like

What does this mean to us?

- Your personal goal
- Run a 5K
- Learn a language, to knit, to cook, to fish
- Earn a degree
- Buy a house

Halye Sugarman strategic plan

- Goal: Find a new job
 - better work-life balance
 - using my law degree
 - love for the legal profession

**Working in a
law firm**



**Teaching
paralegal
students**

How do I get there?

1

Fall 2005:
People, income,
schedule

2

Update resume
Contact local schools
Informational interviews

3

Fall 2006: Start first
teaching job

We are not alone

- Everyone
- Strategic planning steering committee
 - Retreat
 - Establishing process for planning cycle

Members

Ellen Grondine

Allison Handy

Ryan Keen

Christina Kelley

Marissa Martinez

Donna Maturi

Cathleen McCarron

Beth Noel

Matthew Olson

Scott O'Neil

Darcy Orellana

Yatsen Pak

Joe Patuto

Steve Rossi

Sandra Shapiro

Vikram Sharma

Peter Shea

Phil Sisson

Halye Sugarman

Lisa Tuzzolo

Winnie Oyamo-Twombly

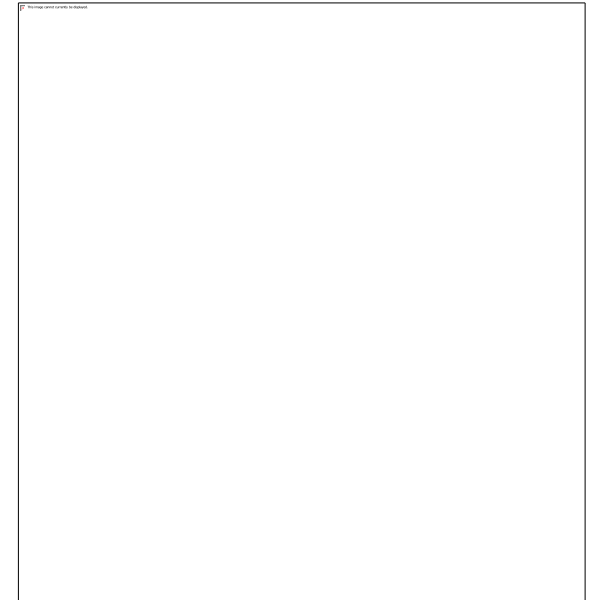
+ Cabinet

Next steps

- Affirm current mission & values & directions
- Discovery phase
 - Context/ Information
 - Shirley Salamone and Linda Heineman
- Discovery Day – Peter Shea – Sept. 26

Next Steps

- Goal Teams – October through December
 - VOLUNTEERS NEEDED 😊
- Next semester
 - Implementation planning
- Written Strategic Plan – Fall 2020
- Cyclical and ongoing



Read all about it

- Fast forward 5 years
- Headline about MCC!
- 3 – 5 subpoints
 - Story, history
 - Graphics
 - Images, interviews

