Purposes and Functions of Strategic Planning (Bryson, 2004)

Create Public Value

Meet mandates and fulfill mission

Produce fundamental decisions and actions that shape and guide what the organization is, what it does, and why it does it

Organize participation

Create ideas for strategic actions

Implement strategies

Build a winning coalition
Planning Mandate: Department of Higher Education

The Campus Plan must:

• Address Vision Project outcomes

• Provide "feasible priorities and a realistic course of action" (NEASC Standard 2.3).

• Clear measures for evaluating progress

Source: 
Board of Higher Education Guidelines for Review of Campus Strategic Plans, April 2015
# Strategic Planning Committee FY 16

**Dr. James Mabry**  
Jennifer Luddy and Luciano Sappia – Co-Chairs  
Dr. Paula Pitcher – Ex-Officio

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<tr>
<th>Benjamin Adoo</th>
<th>Kevin Donovan</th>
<th>Alison Handy</th>
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<td>Susan Anderson</td>
<td>Bert Engvall</td>
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The Semester Ahead: Rewriting Mission, Vision, and Values

- The Launch (October 2)
- Information Gathering (October and November)
- Writing Retreat for Mission, Vision, and Values (November 6)
- Community Feedback Meetings (November 23 and 24)
- Draft to Cabinet
- Approval by Board of Trustees (End of Semester)
Subcommittees Fall 2015

• NEASC Subcommittee
• Faculty and Staff Voice Subcommittee
• Student Voice Subcommittee
• Community Stakeholder Subcommittee
• Writing Subcommittee
• Visual Approach Subcommittee
• Communication Subcommittee
mccplanit

Welcome to MCC Strategic Planit! :)

This site is dedicated to sharing information about the strategic planning process at Middlesex Community College in Bedford/Lowell, Massachusetts.
Strategic Planning Lauches
Letter from President Mabry, July 21, 2015

“Even in the midst of change, some things will remain the same. Middlesex will continue to focus relentlessly on student success as its primary responsibility. How we get there will be informed by the work and creativity of the strategic planning committee. During this time, I want to encourage and empower people to seek new ways to increase access and success for our diverse community of learners.”

Click here for October 29 Presentation
Click here for January 30 Presentation

A Planning Process
Goals
Area of Focus
Action Item
Action Item
Spring 2016: Milestones and Methods

Milestone I
Finalize Strategic Goals, Objectives, Activities, and Measures

Method:
   Draw Inspiration and Information from NEASC, Launch, Focus Groups, and Survey Results
Milestone II
Develop plan for implementation and follow up

Method:
Utilize existing committees, create new structures.
The October Launch: Purpose and Structure

- Inspire and motivate—Engage-Empower-Energize
- Gather information from constituents
- Kick off an academic year of activity and milestones
Thank You