

# Team Service-Learning Project

## Week 12.....

### Review social entrepreneurship

- What, How, Why, Big Picture, Know Interest
- Being passionate about something to want change, Inspiration
- What is corporate responsibility?
- Article: [Corporate Social - Responsibility, Requirement Or Ruse?](#)
- Article: [An overview of CSR Rules under Companies Act, 2013](#)
- Page 1 & 2 of PDF titled "Social E Corp Social"
  - Milton Friedman (1970) argued that the responsibility of corporations is “to conduct the business in accord with [shareholders’] desires, which generally will be to make as much money as possible while conforming to the basic rules of the society, both those embodied in law and those embodied in ethical custom.”
  - Part of business model
  - corporate citizenship, corporate social involvement or community, corporate philanthropy
    - Give back, donate, purchase of goods/services
- What is the difference between corporate responsibility and social entrepreneurship?
  - Reactive vs. proactive
  - Impact
- Discuss in class ... the 100 word paper is due April 18
  
- Guest Speaker – Stepping Stones Family Home, Jill Hoiseth (April 18 20)

## Week 13.....

### Start Team Project

As a team, research a social enterprises working on a social problem that you all agree is important then come up with a way to solve the social problem. You will reflect on all the readings we’ve done so far, the organizations and businesses we’ve met with, and any additional research, to help you figure out your project.

### Additional Resources:

<http://www.socialimpactexchange.org/exchange/si-100>

<https://stacieincambodia.wordpress.com/>

<https://www.bcorporation.net/>

Unsung Heroes Cambodia book

1. Write a one- page analysis about how your project.
  - a. Will you be a social enterprise? A non-profit? B-corporation? Why are you choosing this?
  - b. Describe the problem trying to solve. How will you specifically tackle this problem?
  - c. How will you get started? Who are the founders? Where will you get funding?
  - d. What is the motivation, inspiration?
  - e. What would you do with this organization over the next year to create a positive impact? What does that look like? Be creative.

2. Prepare a PowerPoint to present your ideas to the class at our Final.

- Guest Speaker – Womomentum, Prabha Dublish (April 25 27)

Week 14.....

- Guest Speaker – Give Back Time, Jared Blake (May 2)
- Guest Speaker – UTEC, Ed Frechette (May 4)

Week 15.....

Work on Team Project

FINAL: Presentations of Team Projects