

Global Education Advisory Board Minutes

Meeting House
December 12, 2013
2:30-4:15pm

Members in Attendance: President Carole Cowan, Provost/Vice President Philip Sisson, Dona Cady, Judy Hogan, Jeffrey Tejada, Bob Union, Pat Demaras, David Kalivas, Marja-Leena Bailey, Mary Anne Dean, Lynne Garone

Meeting was called to order at 2:40

Global Education Initiatives and Update

China Initiatives:

- Focus on China & Southeast Asia (Cambodia)
- Target will be Xi'an, Tianjin, and Inner Mongolia
- Determined to put forth plan for 3 week cultural experience
- 3 High-Schools in China are interested in sending students to MCC
- Will develop programming according to feedback that we receive from students, parents etc. that may include a model for parents and their child to come to MCC

Goals:

- Focus on China & Southeast Asia (Cambodia)
- Educate on the benefits of community college education
- Create pipeline between China and MCC
- MCC – supportive environment
- Possible tuition reduction or financial aid for international students?

Feedback from board:

- Marketing of courses. Promote highly interactive classes. Videos of classes and teaching styles
- Cross-cultural and global literacy for all students - an essential curriculum outcome
- Promote MCC and community colleges through social media, expos, and international transfer fairs

Curriculum Review

Entrepreneur Program:

Goals:

- Spark innovation and stimulate creativity
- Infuse Global & Multicultural aspects into the program

Feedback from Board:

- Entrepreneurs- how to ignite that creative spark?

- Entrepreneur courses – solid combination of needed skills
- Board suggests a new course elective such as a “Sandbox” course
 - Focus more on “How to make a business work” within cultural contexts because of the high demand in international business
 - A culture class that is mandatory for all Business students.
 - Connect with Multicultural/International office for a culture night with different foods and information on different countries and cultures
- Board opinion: Globalization and ethics important but need not be a single course

Global Studies Concentration:

Feedback from Board:

- Students and communities need to be more aware of potential career fields
- List the China Experience course as an elective.
- Use study abroad as a credit bearing class.
- Emphasize the contemporary when designing curriculum
- Infuse some contemporary issues into all globally focused courses
- Re-craft titles, career descriptions to make more appealing
- Continue to work with instructors to infuse cultural experiences, assignments, and activities in their classrooms

Global Education Website

- Board will review design by April 2014 meeting

Global Education Strategic Plan

Feedback from Board:

- Conduct a SWAT analysis-Who would you bring in?
- Start with establishing SMALL goals in international recruiting
- Look to establishing scholarships or grants for international students as international students struggle with tuition
- While abiding by government regulations, can international students work at MCC and pay off their tuition?

Next board meeting will take place on April 10, 2014
Inn and Conference Center, Lowell