

# Global Education Advisory Board Minutes

Meeting House  
December 12, 2013  
2:30-4:15pm

**Members in Attendance:** President Carole Cowan, Provost/Vice President Philip Sisson, Dona Cady, Judy Hogan, Jeffrey Tejada, Bob Union, Pat Demaras, David Kalivas, Marja-Leena Bailey, Mary Anne Dean, Lynne Garone

**Meeting was called to order** at 2:40

## **Global Education Initiatives and Update**

China Initiatives:

- Focus on China & Southeast Asia (Cambodia)
- Target will be Xi'an, Tianjin, and Inner Mongolia
- Determined to put forth plan for 3 week cultural experience
- 3 High-Schools in China are interested in sending students to MCC
- Will develop programming according to feedback that we receive from students, parents etc. that may include a model for parents and their child to come to MCC

### **Goals:**

- Focus on China & Southeast Asia (Cambodia)
- Educate on the benefits of community college education
- Create pipeline between China and MCC
- MCC – supportive environment
- Possible tuition reduction or financial aid for international students?

### **Feedback from board:**

- Marketing of courses. Promote highly interactive classes. Videos of classes and teaching styles
- Cross-cultural and global literacy for all students - an essential curriculum outcome
- Promote MCC and community colleges through social media, expos, and international transfer fairs

## **Curriculum Review**

Entrepreneur Program:

Goals:

- Spark innovation and stimulate creativity
- Infuse Global & Multicultural aspects into the program

### **Feedback from Board:**

- Entrepreneurs- how to ignite that creative spark?

- Entrepreneur courses – solid combination of needed skills
- Board suggests a new course elective such as a “Sandbox” course
  - Focus more on “How to make a business work” within cultural contexts because of the high demand in international business
  - A culture class that is mandatory for all Business students.
  - Connect with Multicultural/International office for a culture night with different foods and information on different countries and cultures
- Board opinion: Globalization and ethics important but need not be a single course

### **Global Studies Concentration:**

#### **Feedback from Board:**

- Students and communities need to be more aware of potential career fields
- List the China Experience course as an elective.
- Use study abroad as a credit bearing class.
- Emphasize the contemporary when designing curriculum
- Infuse some contemporary issues into all globally focused courses
- Re-craft titles, career descriptions to make more appealing
- Continue to work with instructors to infuse cultural experiences, assignments, and activities in their classrooms

### **Global Education Website**

- Board will review design by April 2014 meeting

### **Global Education Strategic Plan**

#### **Feedback from Board:**

- Conduct a SWAT analysis-Who would you bring in?
- Start with establishing SMALL goals in international recruiting
- Look to establishing scholarships or grants for international students as international students struggle with tuition
- While abiding by government regulations, can international students work at MCC and pay off their tuition?

\*Next board meeting will take place on April 10, 2014\*  
Inn and Conference Center, Lowell