Pitney Bowes: AddressRIGHT Software

Address Verification and Hygiene

Why is list cleansing important?
- Lists come from varies sources

- Incorrect or missing information.

- Delays In delivery

- Undeliverable Mail

The AddressRIGHT Solution: SmartMailer software offers you:

- CASS (Coding Accuracy Support System) or certified Postal Coding through the USPS National Address Database.
- The National Address Database contains all "deliverable" addresses in the U.S., along with their ZIP+4 Codes,
- SmartMailer software stores this database on CD-ROM for instant address verification. This CASS certified program matches the addresses you wish to verify against the postal database. If a match is found, the address is coded and the correct postal information is added. Otherwise, the program presents several suggested choices.
- You can verify one address at a time, or the whole list. SmartMailer software also automatically converts your addresses to the standard format recommended by the USPS for automated handling.

Exportable File Types

The following file types are supported:

- dBase (DBF)
- ASCII Fixed Length with Carriage Returns
- ASCII Fixed Length without Carriage Returns
- ASCII Delimited (comma, tab, space,)
- Data Interchange Format
- Excel 2.0
- Excel 3.0
- Excel 4.0
- Excel 5.0
- Lotus 123 2.X
- Lotus 123 1-A
- Symphony 1.0
- Symphony 1.1
- Symphony 1.2

Importable File Types

SmartMailer^{TM} Addressing Software supports the file types listed below for import. If the file you wish to import is not one of those listed, check the source application to see if the address file can be exported to an ASCII file or.DBF file.

If the file is anything other than .dbf, SmartMailer^{TM} converts it to .dbf during the import process and saves it in the Lists folder.

File Type	Extension
ASCII Fixed Length with Line Feed	txt
ASCII Fixed Length without Line Feed ASCII Comma Delimited	
ASCII Tab Delimited	
dBase 4.0	.dbf
Excel 2.0	xls
Excel 3.0	
Excel 4.0	
Excel 5.0	
Lotus 1.0	wk*
Lotus 2.0	
Lotus 3.0	