



## Entrepreneurship Certificate

**START here**
**1**

SEMESTER 1	CREDITS	MILESTONE	COMPLETED
BUS 130 – Introduction to Entrepreneurship	3		<input type="checkbox"/>
BUS 141 – E-Commerce Marketing -or- BUS 240 – Principles of Marketing	3		<input type="checkbox"/>
Choose 1: BUS 135 – Social Entrepreneurship, BUS 140 – Sales Principles, BUS 141 – E-Commerce Marketing, BUS 240 – Principles of Marketing, PSY 108 – Creative Thinking -or- BUS 216 Entrepreneurship in Action	3		<input type="checkbox"/>
Free Elective	3		<input type="checkbox"/>
IDS 117 – Entrepreneurial Thinking	1		<input type="checkbox"/>
BUS 211 – Entrepreneurship & Opportunity (8 weeks)	3		<input type="checkbox"/>

**TOTAL CREDITS 16**
**You've FINISHED!**

**Milestone Courses**

should be taken in the order shown. This will help you stay on track and graduate on time.

### Program Description

The Entrepreneurship Certificate program develops the student's entrepreneurial mindset and gives them the essential tools to identify and evaluate opportunities in their related fields and prepares them to effectively develop business plans and strategies for launching.

The program is appropriate for students planning to start a small business in the future and/or interested in innovation regardless of academic discipline.

This certificate can be completed in addition to your Associate Degree and many of the courses may already fit within your degree map.

### Certificate Programs

Certificate programs can serve as the basis for further higher education or professional studies. Certificate programs require students to complete specified coursework, mainly related to particular fields of employment.

While many students enroll in a certificate program in preparation for direct entry into employment, they often return to college, part time or full time, and apply the credits previously earned to an associate degree program.

### Career and Transfer Outlook

- This certificate prepares students to investigate, start and/or grow a small business enterprise.
- It also prepares students to contribute to the management of a small business.

To learn more, call us at **1-800-818-3434** or visit **www.middlesex.mass.edu**