2023-2024



03222

Fashion Merchandising

Associate in Science

START here

SEMESTER 1 – FALL	Ċ		CREDITS	MILESTONE	COMPLETED
ENG 101 — English Composition I			3		
Gen Ed Behavioral Science Elective — Recommended: PSY 101 — Intro to Psychology			3	™ .,	\
CAP 101 — Computer Applications — or — Computer Applications Elective — CAP 100 or higher			3		□······
BUS 110 — Introduction to Business			3		
MAT 177 — Statistics			3		
Gen Ed Seminar: IDS 101 — First Year Experience			1		
		TOTAL CREDITS	16		

SEMESTER 2 – SPRING	CDEDITE	MILESTONE	COMPLETED
SEINIESTEN Z – SPRING	CREDITS	IMILESTONE	COMPLETED
ENG 102 — English Composition II	3		
ART 101 — Art Appreciation — or — ART 113 — 2-D Design	3		
BUS 140 — Sales Principles	3		
BUS 170 — Fashion and Retail Merchandising	3		
Economics Elective — Recommended: ECO 140 — Principles of Macroeconomics	3		

TOTAL CREDITS

SEMESTER 3 – FALL		<u>/</u>	CREDITS	MILESTONE	COMPLETED
BUS 171 — Fashion and Retail Buying			3		
BUS 172 — Retail Management			3		
BUS 212 — Human Resource Management			3		
BUS 213 — Business Communications			3		
BUS 240 — Principles of Marketing			3		
	:	TOTAL CREDITS	15		

	4			
SEMESTER 4 - SPRING		CREDITS	MILESTONE	COMPLETED
Business Elective (choose 2)		6		
BUS 242 — Advertising		3		
BUS 214 — Business Internship		3		
Gen Ed Science Elective		3-4		
	тот	AL CREDITS 15-16		

You've FINISHED!





General Advising Notes

- The entire program can be completed online
- Students are encouraged to begin taking courses aimed at completing their English and math requirements immediately upon entering the college. Also, students who place into reading courses on the college placement test should complete that requirement without delay.

Career and Transfer Outlook

Graduates are prepared for entry-level careers as assistants or trainees in a variety of departments in retail, wholesale, sales or manufacturing organizations. Some students' career pursuits may include department sales and management, buying, marketing, merchandising and styling. Students planning to continue their academics after degree completion should meet with a faculty or transfer advisor early in the program to review transfer options.

To learn more, call us at 1-800-818-3434 or visit www.middlesex.mass.edu