

Associate in Science in Fashion Merchandising

Course Title	Course#	Credits	Prerequisites
____ Introduction to Business	BU 1101	3	EN 2103 or higher placement
____ Business Communications	BU 1123	3	EN 1103
____ Cooperative Field Experience I	BU 1241	3	Completion of at least 12 credits in the student's degree or certificate program with a minimum GPA of 2.00 or higher and eligible for EN 1103
____ Human Resource Management	BU 3111	3	BU 1101
____ Principles of Marketing	BU 4101	3	BU 1101 or*
____ Advertising	BU 4121	3	BU 4101 or*
____ Retail Management	BU 4123	3	EN 2103 or higher placement
____ Sales Principles	BU 4125	3	EN 2103 or higher placement
____ Microcomputer Applications or ____ Computer Applications Elective**	CA 1101 CA ____	3	EN 2103 or higher placement
____ Business Elective	BU ____	3	
____ Fashion & Retail Merchandising	BU 7202	3	
____ Fashion & Retail Buying	BU 7203	3	
____ English Composition I	EN 1103	3	EN 1101 or placement by exam
____ English Composition II: An Introduction to Literature	EN 1105	3	EN 1103
____ Color and Design	HU 2113	3	
____ Mathematics Elective ***	MA ____	3	
____ Science Elective	SC ____	3-4	
____ Behavioral Science Elective	SO ____	3	
____ Economics Elective	SO ____	3	MA 1103
____ Business Elective ****	BU ____	3	
Total credits 60-61			

Intensive Requirements

<i>Intensive Name</i>	<i>Course Used</i>
Written Communication	
Computer Literacy	
Impact of Technology	
Values, Ethics & Social Policy	
Multicultural or Global Awareness	
Multicultural or Global Awareness	

Note: Any student entering MCC with 12 transfer credits or more will be exempt from the Intensive requirements.

The following courses will not satisfy any requirements for graduation:

English Fundamentals	EN 1100
Basic Writing	EN 1101
Basic Writing for ESL	EN 1102
Basic Reading	EN 2101
College Reading I	EN 2102
College Reading II	EN 2103
Fundamentals of Math	MA 1101
Fund Math/Algebra I	MA 1102
Algebra I	MA 1103
	ES ____

*permission of instructor

**Must be above CA 1100

***Must be above MA 1103

****Consult list of approved electives in the Academic Planning Centers

For the Associate in Science in Fashion Merchandising, a total of 60-61 credits and a minimum cumulative GPA of 2.00 are required for graduation.

Welcome to Middlesex Community College!

Middlesex Community College has graduated more than 12,000 people since 1971, and during the past two decades, has grown from a single building in Bedford to a major, two-campus institution of higher education located in Lowell and Bedford.

Today, Middlesex offers 71 programs of study in the fields of science and technology, business, health, human services, office administration and liberal arts. A choice of academic and career-specific programs can prepare students either for transfer to further higher education, or for a particular area of employment. Fifty-five percent of students attend part-time, and range in age from 18 to 64.

The college is committed to educational opportunity and instructional excellence. Faculty, advisors, counselors and other professional staff are actively involved in support systems that give students the confidence and study skills needed for academic progress.

Associate in Science in Fashion Merchandising

This concentration prepares students specifically for careers in the fashion industry: buying, merchandising, coordination, advertising, sales and marketing. In addition to the on-campus courses, the program features a cooperative field placement providing on-the-job experience giving students the opportunity to develop the competencies in professional communication, teamwork and interpersonal skills highly valued by employers in the fashion industry. This concentration also allows students to choose a Business elective course relevant to their career plans, including Principles of Management and E-Commerce Marketing, among others. Graduates of the program take entry-level positions as assistants or trainees in a variety of fashion merchandising departments, wholesale, sales or manufacturing companies.



Springs Road, Bedford MA 01730-9124
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Associate in Science

Fashion Merchandising

Fall 2006

For first-time students enrolled:

Fall 2006