



# GRAPHIC DESIGN • Associate in Science, Liberal Studies

BEDFORD CAMPUS - DAY AND EVENING

✓	COURSE #	COURSE TITLE	CREDITS	PREREQUISITES
_____	ART 101	Art Appreciation	3	Eligible for ENG 101
_____	ART 113	Color and Design	3	
_____	ART 121	Drawing I	3	
_____	ART 122	Drawing II	3	
_____	ART 151	Graphic Design I	3	
_____	ART 153	Introduction to Computer Graphics	3	Basic Mac Operating System Knowledge
_____	ART 155	Electronic Imaging	3	
_____	ART 161	Typography	3	ART 151, ART 153 or *
_____	ART 165	Graphic Production & Layout	3	ART 151, ART 153, ART 161 or *
_____	ART 171	Graphic Design II	3	ART 151, ART 153 and successful completion or concurrent enrollment in ART 161
_____	ART 175	Computer Graphics II	3	ART 151, ART 153, ART 161 or*
_____	ART 181	Graphic Design Portfolio Preparation	3	ART 151, ART 171, ART 165, ART 161 or *
_____	ART 185	Graphic Design Internship	3	ART 151, ART 171, ART 161 or *
_____	ENG 101	English Composition I	3	C- in ENG 071 or eligible for ENG 101 and placement above or successful completion of ENG 060
_____	ENG 102	English Composition II: An Introduction to Literature	3	ENG 101
_____	_____	Mathematics Elective**	3	
_____	_____	Science Elective	3-4	
_____	_____	Behavioral Science Elective	3	
_____	_____	Social Science Elective	3	
_____	_____	Approved Elective	3	
_____	_____	Approved Elective	3	
			<b>63-64</b>	

\*Permission of instructor

\*\*Must be above MAT 070

**Note:** Additional coursework may be required based on college placement testing. Students are urged to meet with their advisor for proper course sequencing.

## Program Description:

Students in the Graphic Design Associate in Science, Liberal Studies degree program will gain the knowledge and skills to design and produce professional-level projects that will prepare them to enter the graphic design workplace and/or transfer to a college or university. These techniques are taught on state-of-the-art Macintosh equipment and software packages.

## Career and Transfer Outlook:

Most students in the Graphic Design AS degree program continue their studies toward a bachelor's degree. Students should check the requirements of the transfer institution and meet with career and academic/transfer counselors at MCC for specific program planning. Students completing the AS degree will gain the knowledge and skills to find immediate employment in graphic design firms, publishing houses, advertising agencies, and multi-media design firms.

## Helpful Hints:

The courses in this program are designed to be taken in a specific sequence. In order to build the proper knowledge and skills, students should complete their art and design courses in the order listed. Meeting with an art advisor each semester will help students select electives to best serve their needs. Successful students spend extensive out-of-class time in MCC's art studios and graphic design labs.

## Program Outcomes:

- Graduates of the Graphic Design program are prepared to:
- Use the creative process to plan and execute their fine and graphic design work;
  - Demonstrate their knowledge of the formal and expressive aspects of art;
  - Create effective visual communications that are responsive to the needs of clients and their targeted audience;
  - Articulate the concepts and theoretical ideas in graphic design and use those ideas to evaluate their own work and the work of others;
  - Use a variety of art media and graphic design software;
  - Complete a portfolio suitable for transfer or job application;
  - Communicate effectively orally and in written form.