



**Program Description:**

The Hospitality Management Associate in Science in Business Administration program combines industry-focused coursework with general business and management coursework. Industry-focused courses, such as Food & Beverage Management and Conference & Convention Planning provide specific skills needed in this field. The Cooperative Field Experience is a key component of the program, giving students real industry experience and a related course focused on career development and workplace issues.

**Career and Transfer Outlook:**

This program prepares students to begin or advance in careers in hotel and restaurant management, conference and convention planning, and hospitality sales. Graduates enter the growing hospitality industry as management trainees, and in assistant supervisory positions. Although the program is not primarily intended to prepare students to transfer to a bachelor's degree program, some students do transfer to bachelor's degree programs in hospitality management.

**Helpful Hints:**

Students are encouraged to begin taking courses aimed at completing their English and math requirements immediately upon entering the college. Also, students who place into reading courses on the college placement test should complete that requirement without delay.

**Program Outcomes:**

Graduates of the Hospitality Management Program are prepared to:

- Apply their knowledge regarding the hospitality industry to whatever career track within the industry they pursue and demonstrate the unique professional requirements for a successful career in the hospitality industry;
- Communicate effectively using written, oral and nonverbal techniques, including the use of technology in the gathering and presenting of information;
- Interpret and analyze information in order to engage in critical thinking and problem solving with regard to the business performance of hospitality operations;
- Comprehend how various cultural differences impact the hospitality industry from a local, regional, national and international perspective;
- Work in teams and recognize the meaning of mutual responsibility, so they are prepared to join the diverse workforce of the hospitality industry;
- Comprehend the rapid change taking place in the business environment and demonstrate an ability to engage in ongoing professional development.

# HOSPITALITY MANAGEMENT • Associate in Science in Business Administration

LOWELL CAMPUS - DAY

✓	COURSE #	COURSE TITLE	CREDITS	PREREQUISITES
_____	BUS 105	Keyboarding	3	ENG 060 or higher placement
_____	BUS 110	Introduction to Business	3	ENG 060 or higher placement
_____	BUS 120	Introduction to Accounting I	3	MAT 060 and ENG 060 or higher placement. Corequisite: MAT 070
_____	BUS 140	Sales Principles	3	ENG 060 or higher placement
_____	BUS 150	Hospitality Management	3	
_____	BUS 151	Food and Beverage Management	3	
_____	BUS 190	Tourism Geography	3	Eligible for ENG 101
_____	BUS 191	Travel Services Management	3	
_____	BUS 192	Conference and Convention Planning	3	
_____	BUS 212	Human Resource Management	3	BUS 110 or *
_____	BUS 213	Business Communications	3	ENG 101
_____	BUS 214	Cooperative Field Experience I	3	Completion of at least 12 credits in the student's degree or certificate program with a minimum GPA of 2.0 or higher and eligible for ENG 101
_____	CAP 101	Microcomputer Applications <b>or</b>		ENG 060 or higher placement and either taking, having successfully completed or tested out of ENG 071 and MAT 070
_____	CAP _____	Computer Applications Elective**	3	
_____	ENG 101	English Composition I	3	C- in ENG 071 or eligible for ENG 101 and placement above or successful completion of ENG 060
_____	ENG 102	English Composition II: An Introduction to Literature	3	ENG 101
_____	COM 103	Speech <b>or</b>		
_____	_____	Foreign Language Elective	3	
_____	ENV 115	Environmental Studies	3	ENG 060 and MAT 060 or higher placement
_____	LGL 102	Business Law	3	
_____	PSY 160	Dynamics of Interpersonal Relations I <b>or</b>		Eligible for ENG 101 and ENG 060 or higher placement
_____	PSY 101	Introduction to Psychology	3	Eligible for ENG 101 and ENG 060 or higher placement
_____	_____	Economics Elective	3	
_____	_____	Mathematics Elective***	3	
			<b>63</b>	

\*Permission of instructor

\*\*Must be above CAP 100

\*\*\*Must be above MAT 070

**Special Requirements for Business Administration-Hospitality Management:** This program contains many corequisites; see specific course descriptions for further clarification. Additional coursework may be required based on college placement testing. Students are urged to meet with their academic advisor for proper course sequencing.