



HOSPITALITY MANAGEMENT • Certificate

LOWELL CAMPUS - DAY

✓	COURSE #	COURSE TITLE	CREDITS	PREREQUISITES
_____	BUS 105	Keyboarding	3	ENG 060 or higher placement
_____	BUS 140	Sales Principles	3	ENG 060 or higher placement
_____	BUS 150	Hospitality Management	3	
_____	BUS 151	Food and Beverage Management	3	
_____	BUS 190	Tourism Geography	3	Eligible for ENG 101
_____	BUS 192	Conference and Convention Planning	3	
_____	BUS 213	Business Communications	3	ENG 101
_____	BUS 214	Cooperative Field Experience	3	Completion of at least 12 credits in the students degree or certificate program with a minimum GPA of 2.00 or higher and eligible for ENG 101
_____	ENG 101	English Composition I	3	C- in ENG 071 or eligible for ENG 101 and placement above or successful completion of ENG 060
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Program Description:

The Hospitality Management Certificate program is designed to provide the skills needed to enter the fields of hotel and restaurant management. Courses focus on the specific knowledge needed in the industry, and the Cooperative Field Experience provides students with relevant and useful workplace experience.

Career and Transfer Outlook:

This certificate program prepares students for entry-level careers in the hotel, function and restaurant industry, and also assists those already in hospitality positions to upgrade their skills. Since coursework completed as part of the certificate fulfills many of the course requirements of the Hospitality Management Associate in Science degree program, some students continue on in a full- or part-time basis, to complete the associate degree.

Helpful Hints:

Students are encouraged to begin taking courses aimed at completing their English requirement immediately upon entering the college. Also, students who place into reading courses on the college placement test should complete that requirement without delay.

Program Outcomes:

Graduates of the Hospitality Management Certificate program are prepared to:

- Apply their knowledge regarding the hospitality industry to whatever career track within the industry they pursue and demonstrate the unique professional requirements for a successful career in the hospitality industry;
- Communicate effectively using written, oral and nonverbal techniques, including the use of technology in the gathering and presenting of information;
- Interpret and analyze information in order to engage in critical thinking and problem solving with regard to the business performance of hospitality operations;
- Comprehend the rapid change taking place in the hospitality environment and demonstrate an ability to engage in ongoing professional development.