

HOSPITALITY MANAGEMENT •

Associate in Science in Business Administration

LOWELL CAMPUS - DAY

✓	COURSE #	COURSE TITLE	CREDITS	PREREQUISITES
_____	BU 1101	Introduction to Business	3	EN 2103 or higher placement
_____	BU 1103	Business Law	3	
_____	BU 1123	Business Communications	3	EN 1103
_____	BU 1241	Cooperative Field Experience I	3	Completion of at least 12 credits in the student's degree or certificate program with a minimum GPA of 2.0 or higher and eligible for EN 1103
_____	BU 1146	Tourism Geography	3	Eligible for EN 1103
_____	BU 2101	Introduction to Accounting I	3	MA 1101 and EN 2103 or higher placement Corequisite: MA 1103
_____	BU 3111	Human Resource Management	3	BU 1101 or *
_____	BU 4125	Sales Principles	3	EN 2103 or higher placement
_____	BU 5201	Hospitality Management	3	
_____	BU 5203	Food and Beverage Management	3	
_____	CA 1101	Microcomputer Applications or		EN 2103 or higher placement and either taking, having successfully completed or tested out of EN 1101 and MA 1103
_____	CA_____	Computer Applications Elective**	3	
_____	BU 6102	Keyboarding	3	EN 2103 or higher placement
_____	BU 9101	Travel Services Management	3	
_____	BU 9105	Conference and Convention Planning	3	
_____	EN 1103	English Composition I	3	EN 1101 or placement by exam
_____	EN 1105	English Composition II: An Introduction to Literature	3	EN 1103
_____	HU 8101	Speech or		
_____	HU_____	Foreign Language Elective	3	
_____	MA_____	Mathematics Elective***	3	
_____	SC 1106	Environmental Studies	3	EN 2103 or higher placement and MA 1101
_____	SO 4121	Dynamics of Interpersonal Relations I or		Eligible for EN 1103 and EN 2103 or higher placement
_____	SO 5101	Introduction to Psychology	3	Eligible for EN 1103 and EN 2103 or higher placement
_____	SO_____	Economics Elective	3	
			63	

*permission of instructor

**CA 1100 will not satisfy this requirement

***Must be above MA 1103

Program Description:

The Hospitality Management associate in science in Business Administration program combines industry-focused coursework with general business and management coursework. Industry-focused courses, such as Food & Beverage Management and Conference & Convention Planning provide specific skills needed in this field. The Cooperative Field Experience is a key component of the program, giving students real industry experience and a related course focused on career development and workplace issues.

Career and Transfer Outlook:

This program prepares students to begin or advance in careers in hotel and restaurant management, conference and convention planning, and hospitality sales. Graduates enter the growing hospitality industry as management trainees, and in assistant supervisory positions. Although the program is not primarily intended to prepare students to transfer to a bachelor's degree program, some students do transfer to bachelor's degree programs in hospitality management.

Helpful Hints:

Students are encouraged to begin taking courses aimed at completing their English and math requirements immediately upon entering the college. Also, students who place into reading courses on the college placement test should complete that requirement without delay.

Special Requirements for Business Administration-Hospitality Management: This program contains many corequisites; see specific course descriptions for further clarification. Additional coursework may be required based on college placement testing. Students are urged to meet with their advisor for proper course sequencing.