

# FASHION MERCHANDISING • Associate in Science

## BEDFORD CAMPUS - DAY

✓	COURSE #	COURSE TITLE	CREDITS	PREREQUISITES
___	BU 1101	Introduction to Business	3	EN 2103 or higher placement
___	BU 1123	Business Communications	3	EN 1103
___	BU 1241	Cooperative Field Experience I	3	Completion of at least 12 credits in the student's degree or certificate program with a minimum GPA of 2.0 or higher and eligible for EN 1103
___	BU 3111	Human Resource Management	3	BU 1101
___	BU 4101	Principles of Marketing	3	BU 1101 or *
___	BU 4121	Advertising	3	BU 4101 or *
___	BU 4123	Retail Management	3	EN 2103 or higher placement
___	BU 4125	Sales Principles	3	EN 2103 or higher placement
___	CA 1101	Microcomputer Applications or		EN 2103 or higher placement and either taking, having successfully completed or tested out of EN 1101 and MA 1103
___	CA** ___	Computer Applications Elective	3	
___	BU ___	Business Elective	3	
___	BU 7202	Fashion & Retail Merchandising	3	
___	BU 7203	Fashion & Retail Buying	3	
___	EN 1103	English Composition I	3	EN 1101 or placement by exam
___	EN 1105	English Composition II: An Introduction to Literature	3	EN 1103
___	HU 2113	Color and Design	3	
___	MA ___	Mathematics Elective***	3	
___	SC ___	Science Elective	3-4	
___	SO ___	Behavioral Science Elective	3	
___	SO ___	Economics Elective	3	MA 1103
___	BU ___	Elective****	3	
			<b>60 - 61</b>	

\*permission of instructor

\*\*CA 1100 will not satisfy this requirement

\*\*\*Must be above MA 1103

\*\*\*\*Consult list of approved electives

### Program Description:

The Fashion Merchandising associate in science degree program prepares students for a wide variety of careers in fashion merchandising and fashion retailing. The degree provides students with a strong business education designed specifically for careers in the world of fashion. The required Cooperative Field Placement gives students on-the-job experience in this growing, many-faceted career field. In addition to retail, buying and merchandising courses, students are exposed to a variety of general education courses designed to strengthen their overall educational experience.

### Career and Transfer Outlook:

Graduates are prepared for entry-level careers as assistants or trainees in a variety of departments in retail, wholesale, sales or manufacturing organizations. Some students' career pursuits may include department sales and management, buying, marketing, merchandising and styling. Although not primarily intended as a transfer degree, some students do continue on to a bachelor's degree program.

### Helpful Hints:

Students are encouraged to begin taking courses aimed at completing their English and math requirements immediately upon entering the college. Also, students who place into reading courses on the college placement test should complete that requirement without delay.

**Special Requirements:** Additional coursework may be required based on college placement testing. Students are urged to meet with their advisor for proper course sequencing.